

Kensi Naicker, MMgt, PGDip (Mktg), BSc

General Manager, Hologic Australia & New Zealand, **SYDNEY**

Kensi Naicker is General Manager for Hologic Australia and New Zealand (ANZ), leading the organisation's mission to enable healthier lives through innovative, market-leading technologies that advance women's health. In this role, Kensi oversees strategy, growth, commercial performance, and the development of a high-impact culture across the ANZ region – with leadership anchored in purpose: championing earlier detection, improved access, and better health outcomes for women.

Kensi also serves as a Board member of Pathology Technology Australia (PTA) and Vice President of the Diagnostic Imaging and Monitoring Association (DIMA), supporting industry collaboration and transformation across the Australian and New Zealand healthcare landscape.

With more than 25 years of experience in the healthcare sector, Kensi has held senior roles across multinational organisations, bringing extensive expertise in go-to-market strategy, digital transformation, and the creation of local partnerships that integrate AI, software, and emerging technologies into medtech solutions. His background spans research, sales, marketing, strategic transformation, and P&L leadership – skills that have shaped his reputation as a forward-thinking leader in health technology.

A passionate advocate for empowering teams, Kensi is known for fostering cultures of excellence, resilience, shared success, and purposeful innovation – qualities he brings to every stage, boardroom, and partnership.

"I'm driven by a simple belief – women deserve better outcomes from the healthcare system. That means earlier diagnosis, better access to innovation, and more consistent care regardless of where they live," said Kensi.

"At Hologic, we sit across the full continuum of women's health – from screening through to treatment. That gives us both an opportunity, and a responsibility to help shape how care is delivered.

"Australia and New Zealand have strong healthcare systems, but access and outcomes are inconsistent. The opportunity now is to use data and innovation to close those gaps," Kensi said.



"Innovation only matters if it improves patient outcomes. Our focus is on making technologies practical, and scalable across the system.

"The next step for healthcare isn't just better technology – it's better collaboration between industry, government, clinicians, and advocacy groups," Kensi said.

ends#

To coordinate an interview with Kensi Naicker, Sydney, please contact:

Kirsten Bruce & Sam Jacobs, VIVA! Communications, Sydney

M 0401 717 566 | 0422 654 404

T 02 9968 3741

E kirstenbruce@vivacommunications.com.au | sam@vivacommunications.com.au